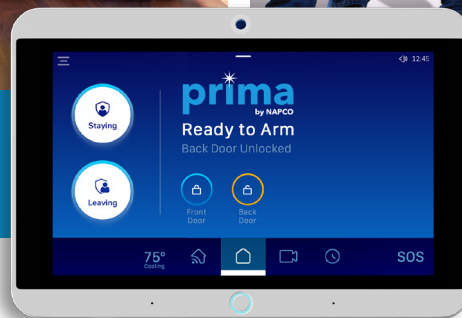




# prima

by NAPCO

The All-in-One Smart Panel You Asked For  
 + *Revolutionary 5-Minute Install*



- Fastest Installs + More Accs/Day
- Lower Account Costs
- Security/Fire/Video Automation

- Voice Control
- Self-Healing WiFi
- Doorbell & Video
- Smart Automation

**Napco introduces Prima:** The Smarter All-in-One System, with revolutionary 5-Minute Install, for adding more residential RMR-Accounts/Day than ever possible - "Installers Optional". Have your salesperson put it in, while he's already there, or ship it and do it along with your customer, remotely. With Prima's built-in step-by-step, on-screen setup videos, it's so easy, they can do it themselves. Put an end to Labor Backlogs and Maximize Accounts! The 7" Prima® Super Panel for Security/Fire/Video & Automation features a 5-Step Wizard, and one-button "Go-Live" Central Station-Connect. Preventing costly truck-rolls, Smart Self-Healing Wi-Fi Video & Doorbells with AI, keep actively fixing any network connectivity issues for you, behind the scenes. All the while, you stay in control & up to date, in real-time with Prima's unbeatable team of all-new powerful backend & mobile dealer dashboard plus nicer, lower monthly costs for full interactive services & advanced dual WiFi + cellular communications. And, consumers will love the integrated remote Napco Prima App, too. >>

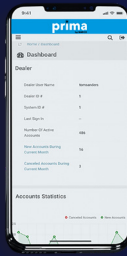
**Simply smarter, Prima has everything you want & nothing you don't, in 2 money-saving kits from NAPCO, the name known for professional security & reliability for decades.**



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## SPECIFICATIONS



Napco's Prima Super Panel, is a slim profile all-in-one 7" panel, intuitively, beautifully controlling security, fire, HD Video and Z-Wave Plus automation. Beyond sleek-style, what separates it from all others, is its revolutionarily easy 5-minute installation. It's so easy, with simple sensors, onscreen how-to tutorials and account creation wizard, one-button video camera activations, and "go-live" central station-connect feature, whether you choose to have your salesperson install it same-day, or use it *Installer-Optional*, as a "DIY/Do It With Me" system (with your customer) or new Ship/Self-Setup Solution, with Prima you can create more RMR-earning accounts per day than ever before, saving labor, backlogs & scheduling headaches, all nice & neatly.

**Prima's everything you'd want, nothing you don't.** A natural crowd-pleaser, including all today's wow-factor consumer features, such as voice-assistant, 4MP camera, onscreen 2-way live video from cameras or doorbell, and a host of pro upsell accessories for all your residential system needs. Prima Video Cameras feature unbeatable self-healing video WiFi, so they stay connected, while you stay put- avoiding costly truck rolls over silly, nuisance network issues, like password or router changes. Video Doorbells are a billion-dollar market: Prima HD Video Doorbells, hardwired or wireless, are the easiest & best on the market, w/AI Human-Detection, 1-button activation, siren & LED on alarm, long-life and self-healing connectivity that goes the distance, and auto-corrects WiFi issues invisibly, all behind the scenes, to outperform any others out there.

### FEATURES

- **Maximum Zones:** Up to 128 security zones with Encryption
- **Maximum Users:** Up to 40. Master (1), Duress (1), Normal (38)
- **Z-Wave Plus:** Control Z-Wave Thermostats, Dimmers, Locks, Plugs, and Garage Controllers, etc.
- **Dual Path Connectivity:** Wi-Fi + Cellular  
(For Network: AT&T® (SKU suffix -A; Verizon®, SKU suffix -V)

### SPECIFICATIONS

- **OS:** Android 7.1
- **Storage:** 8GB EMMC
- **LCD:** 7" Color, 1024x600, Capacitive Touch
- **LED:** RGB, Status Indicator
- **Camera:** 5MP Color
- **LEDs:** RGB Main Button, Status Indicator
- **Microphone:** x2 Stereo Microphones, Echo Cancellation
- **Speaker:** x2 Stereo Speakers, 1W
- **Siren:** Piezo Buzzer, SPL 85dB, min.
- **Main Button:** Multi-functional
- **Secondary Button:** Reset, Pinhole
- **Tamper:** Switch + G-Sensor

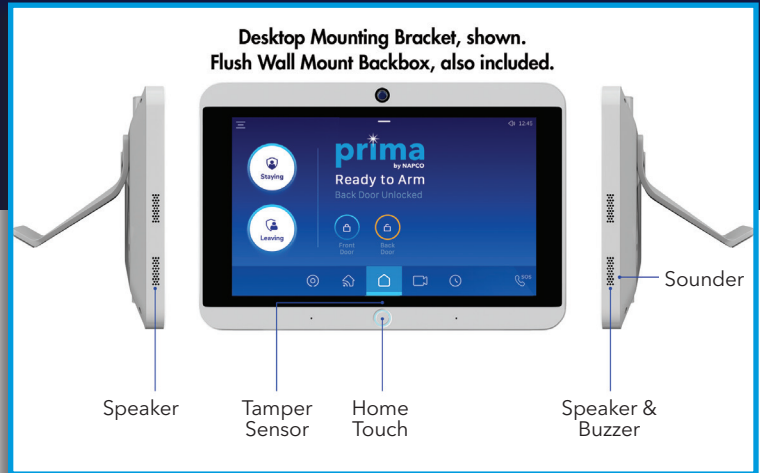
### ORDERING INFO

#### Prima Kits:

- **PKIT1A** System in a Box: 7" Super Panel, 3 Window/Door Transmitters & PIR, with wall & tabletop brackets, mounting supplies & long-life batteries, supplied, AT&T network
- **PKIT1V** System in a Box, as above, Verizon
- **PKIT1DA** System + **Doorbell** in a Box: 7" Super Panel, 3 Window/Door Transmitters & PIR + Doorbell (Hardwire), with wall & tabletop mount brackets, long-life batteries, supplied, AT&T
- **PKIT1DV** System + **Doorbell** in a Box, as above, Verizon

#### Prima Components:

- **PP1A** All-In-One 7" Super Panel-Only, with mounts, AT&T
- **PP1V** All-In-One 7" Super Panel-Only, with mounts, Verizon
- **PBELL** Self-Healing Wi-Fi HD Video Doorbell (Hardwire, 10-30VAC), PIR Motion Trigger 130 @10', audible/visual alert, mounting supplies & angle
- **PWBELL** Wireless Self-Healing WiFi HD Video Doorbell
- **PCHIME** AC Plug-in Chime w/ 433 MHz connects to cameras & Panel
- **PCAM** Indoor/Outdoor HD Camera, w/ Self-Healing WiFi & EZ-Magnetic Mount
- **PSOLAR** Solar Panel Option, for recharging cameras
- **PWD** Window/Door Transmitter



Prima's super smart security/fire/video automation platform also provides a full dealer back-end and full dashboard control w/ enduser- and Z-Wave management, from any smart device or PC anywhere, live in real-time. Prima service plans are simple, with or without video, and all include the top WiFi & Cellular Communications, plus Push, Text or Email Notifications - for security and status, all in real time. Amplify those cost-savings by month, and by each & every Prima Account, put in at a greater frequency per day, and these savings can really quickly add-up for any residential security dealer's business. Napco Prima is conveniently available in 2 cost-saving kits (with or without doorbell), along with the full line of tradeup accessories, backed by 2-Year Napco Warranty, at your local Napco Distributor (for AT&T or Verizon Cellular Network)

### SPECIFICATIONS

- **Case:** PC+ABS, White
- **Mounting Options:** Tabletop, Wall Backbox (both included)
- **Battery:** Rechargeable 3600mAh 3.7V Li-poly Battery, Min. 24Hr Backup
- **Smart OTA Updates:** 'Future-Proofs' system & enables push of new updates
- **Power Supply:** 12V 2.5A DC Adaptor, Input 100-240VAC 50/60Hz
- **Power Inputs:** Micro USB, Screw Terminal
- **Operating Temperature:** 14° - 122°F / -10° - 50°C
- **Storage Temperature:** -40° - 176°F / -40° - 80°C
- **Compliances/Regs:** ETL Listed to UL 985, 1023, 1637; SIA CP01, Z-Wave, FCC, CE

### CONNECTIVITY

- **Wi-Fi:** Dual Band 2.4GHz & 5GHz, 802.11 a/b/g/n
- **Ethernet:** 1000 Base via Type-C to RJ45 cable
- **Cellular:** AT&T or Verizon
- **Z-Wave:** Z-Wave Plus, S2 Encryption and BT Enabled
- **Transmitters:** Patented "Super-D" 3D Antenna, 433 MHz, Encrypted, Up to 820 feet, typ.

### DIMENSIONS

- **Height:** 5.4" x 7.7 x 0.75" (HxWxD)
- **Weight:** 1.1 lbs (without accessories) **Prima Kit 1** 1.6 lbs (with accessories)

#### Prima Components (Contd - \* All include long-life batteries & mounting)

- **PWTEMP** Flood/Freeze Temperature Sensor
- **PGB** Glassbreak Transmitter\*
- **PPANIC** Wristwatch-Style Panic Button (w/Clip & Iariat options)\*
- **PPIR** Passive Infrared Sensor Transmitter\*
- **PFOB** Multibutton Keyfob on Ring\*
- **PRWD** Recessed Window/Door Transmitter\*
- **PSMK** Wireless Smoke Detector\*
- **PSMKCO** Wireless Combo Smoke /CO Detector\*
- **PSIREN** Plug-in Indoor/Outdoor 85db Siren/Stroke (w/backup batts.)
- **PRETROFIT** Wireless Translator Module for 345MHz to Prima (eg, HW & 2GIG)
- **PHW8RETRO** Hardwired 8-Zone Takeover Conversion Module

#### Prima Plans (activated on NapcoComnet.com):

- **PRIMA-SVC-AI** Interactive Money-Saving Service Plan for WiFi & Cellular Comms., Real-Time Notifications, Security & Status via Push, Text or Email. Full Z-Wave support, garage, T-stats, door locks.
- **PRIMA-SVC-VID** Video Services Plan, includes always-on, self-healing Wi-Fi cam connectivity & 30 days cloud-based storage, for up to 2 cameras
- **PRIMA-SVC-XCAM** Extra Cameras Video Plan, as above for added cameras